



PRODUCT CATALOG

BRAND CATALOG 2025

Elevate your Projects with
Affordable, Direct-from-
Factory Solutions





About Selva Flooring

Building Dreams Protecting the Planet

At Selva Flooring, we bring passion and purpose to everything we do. At Selva Flooring, we are part of a family business that has over 30 years of construction manufacturing experience and employs over 2000 employees across six countries. Our mission is clear: to help you create beautiful homes with high-quality, affordable products.

Inspired by Nature, Driven by Sustainability

Our founder's love for travel and hiking has shaped our vision at Selva Flooring. Explorations across over 40 countries and hikes in iconic places like Patagonia, Mount Blanc, and Everest Base Camp have inspired our product series. Named after iconic mountains, our products reflect our commitment to sustainability. Vinyl flooring, our signature product, reduces deforestation and is recyclable, aligning with our vision for a greener future.

Built for Life's Challenges

A personal encounter with a flood in a newly renovated apartment showed us the true resilience of vinyl flooring—it emerged unscathed, unlike other materials. This experience deepened our belief in its durability and practicality.

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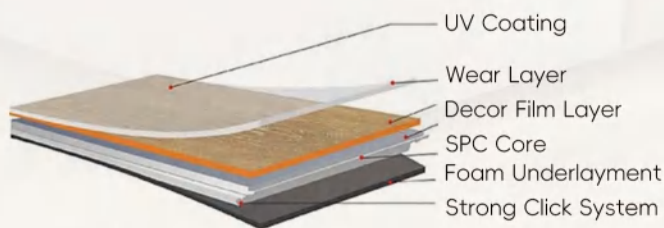
SPC LUXURY VINYL PLANK

Exceptional Durability: Engineered to endure the most demanding conditions, SPC flooring is water-resistant, scratch-resistant, and perfect for high-traffic areas. It's an ideal choice for homes with children and pets, ensuring long-lasting beauty and functionality.

Enhanced Comfort and Acoustic Performance: Experience quieter, more comfortable spaces with our built-in underlayment that provides excellent sound insulation and cushioning underfoot.

Effortless Installation: The innovative click-lock system allows for quick and easy installation, whether you are a DIY enthusiast or employing professional services. At Selva, we are committed to sustainability. Our SPC flooring is manufactured using environmentally responsible materials and processes, contributing to a healthier planet.

Low Maintenance: Enjoy the convenience of minimal upkeep with our SPC flooring, allowing you more time to appreciate your beautifully enhanced space.





Available Sizes

Total Thickness: 5mm/6.5mm/7.5mm

Plank Size:

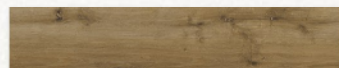


1524mmx228mm 60"x9"



1220mmx182mm 48"x7"

Herringbone Size:



750mmx150mm 30"x6"





KILIMANJARO SERIES

Plank Size: 48"x7"

Total Thickness: 5mm

Surface: BP

Edge Profile: Micro Bevel

Wearlayer: 12mil

Click System: Uniclic

■ Marrakesh Pecan
SE-KM86001



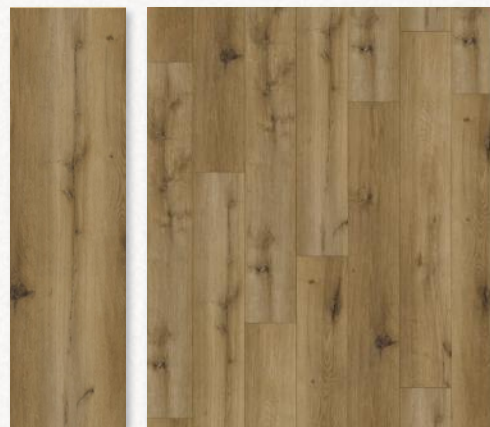
■ Cape Town Oak
SE-KM86002



■ Cairo Hickory
SE-KM86003



■ Addis Ababa Oak
SE-KM86004



■ Casablanca Oak
SE-KM86005



■ Zanzibar Oak
SE-KM86006





MONT BLANC SERIES

Plank Size: 60"x9"

Total Thickness: 6.5mm

Surface: BP

Edge Profile: Micro Bevel

Wearlayer: 20mil

Click System: Uniclic

■ Venice Oak
SE-MB86001 (A\B)



■ Copenhagen Oak
SE-MB86002



■ Florence Oak
SE-MB86003



■ Barcelona Oak
SE-MB86004



■ **Seville Oak**
SE-MB86005



■ **Porto Oak**
SE-MB86006



■ **Santorini Oak**
SE-MB86007



■ **Chamonix Oak**
SE-MB86008



MONT BLANC SERIES





PATAGONIA SERIES

Plank Size: 60"x9"
Total Thickness: 7.5mm
Surface: EIR
Edge Profile: Micro Bevel
Wearlayer: 20mil
Click System: Uniclic

■ La Paz Oak
SE-PG86001



■ Medellin Oak
SE-PG86002



■ Mendoza Oak
SE-PG86003



■ Oaxaca Oak
SE-PG86004





Recycled



Waterproof



Self-extinguishing



Easy to clean



Comfortable



Non-slip



Pet friendly



Fire prevention



Impact-resistant



Noise reduction



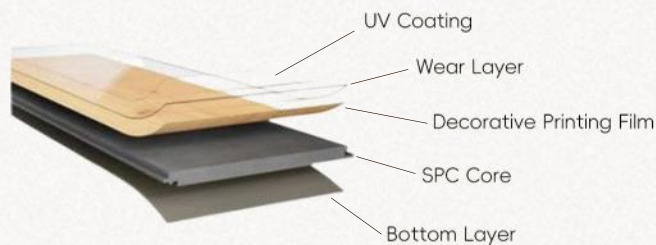


LVT LUXURY VINYL TILE

Glue Down LVT is a waterproof hard surface floor that has the look and feel of hardwood. It is very affordable and extremely resistant to foot traffic, pets, and everyday household use.

Not limited to just flooring applications. You are free to design spaces utilizing our products on walls, ceilings, and pillars.

Compared to Click Vinyl Flooring, Glue Down LVT is easy to repair and replace. If one plank or tile is faulty, you only need to replace or repair that one, without removing the neighboring planks.



Available Sizes

Thickness: 2.0mm/2.5mm

Plank Size:



1219mmx184mm 48"x7.25"



CANGGU OAK

SE-KB86001

48"x7.25"

Wearlayer: 12mil

Thickness: 2mm

KINABALU
SERIES



UBUD OAK

SE-KB86002

48"x7.25"

Wearlayer: 12mil

Thickness: 2mm

KINABALU
SERIES



MOULDINGS

Our carefully curated mouldings are designed to perfectly complement our high-performance flooring products, seamlessly tying together the trim and flooring to achieve your desired aesthetic. Each moulding is crafted to coordinate flawlessly with our collections and their distinctive color palettes.



T-MOULDING

Facilitates a smooth transition between flooring surfaces of equal height.



END-CAP

Provides a refined termination point where flooring meets vertical surfaces.



REDUCER

Seamlessly bridges height variations between different flooring types.



QUARTER ROUND

Conceals expansion gaps between flooring and baseboards for a clean finish.



FLUSH STAIRNOSE 115

Ensures a safe and elegant edge for stairs with a flush alignment.





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